



THE **ULTIMATE**  
**TRADE AND CONSUMER EXPERIENCE!**

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## **Mar-ke`-ting**

The effective gathering of people for the purpose of exposure and sale of provisions and ideas. The establishment of demand and excitement for commodities or services.



## **Con-su`-mer**

One who consumes. One who uses a product. Those who seek goods or services, and share the experience.



## **En-ter-tain`-ment**

Something that amuses, pleases or diverts.

# **WOMAN'S WORLD**



### *ALL OF THE ABOVE*

“The Ultimate Trade and Consumer Experience”

“An Opportunity Beyond Which No Other Exists Or Is Possible”

Personal Care, Automobiles, Sports, Fitness, Health Care, Home Renovations... The List Goes On...

If you target women, this opportunity is ideal for you. Woman's World will attract the ladies and their propensity for spending money on **“WHAT WOMEN WANT”** to this enthusiastic showcase.

The target audience in excess of 300,000 females in the Saskatchewan market, with tens of thousands more potential attendees from the surrounding areas, will be welcomed to the sights, sounds, demonstrations, and experiences only found at **“Woman's World”**.

This exciting three day event will offer tremendous exposure and garner unparalleled attention to companies who have products and services of interest to the female market.

## **DON'T MISS IT!**

SO... WHAT IS

# WOMAN'S WORLD?

Trade Show format with "Women Rule" displays, product sales, educational seminars, how-to-do sessions, entertainment, and other featured areas with an unabashed focus on everything that women may like, want, need or dream about!!!

Sponsorship and exclusive supplier categories are available!!



## CATEGORIES

### PERSONAL CARE

Personal Grooming • Health and Wellness Products  
Massage • Hydro and Aroma Therapy  
Cosmetic Surgery Options

### CLOTHING & ACCESSORIES

Swimwear • Fashion Shows • Jewelry • Shoes

### FURNITURE & HOME DECOR

Pools • Hot Tubs • Spas • Office & Home Accessories

### WINE & FOOD

Culinary Tips • Beverages • Martini Bar • Specialty Products

### FITNESS & HEALTH

Weight & Exercise Equipment • Sports Clubs  
Health Foods and Associated Products

### TRAVEL & TRANSPORTATION

Cars • Motorcycles • Outdoor Living • Vacation Options

### ELECTRONICS & COMPUTERS

Home Entertainment • Educational Sessions • Office Products

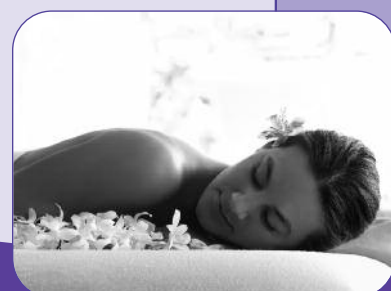
### CAREERS

Trades • Financial • Professional & Others

### SECURITY SYSTEMS & SELF DEFENSE

### PRIZES ... PRIZES ... PRIZES !!!

Hourly draws for all kinds of things ...  
Daily Grand Prize Draws



## CHECK IT OUT!

More information online at [www.itsawomansworld.ca](http://www.itsawomansworld.ca)

# WOMAN'S WORLD IN YOUR COMMUNITY...

You could  
**WIN...**

one of dozens of  
**door prizes**  
and  
**random draws!**

**Trips!      Clothing!**

As many worthy causes struggle in their pursuit to raise much-needed funds, Woman's World is produced in support of the Saskatchewan Law Enforcement Guardians. With assistance from committed corporate and community supporters, the ULTIMATE Trade and Consumer Show for women ... all in an effort to assist provincial charities and non-profit groups who are continuously searching for new avenues of fund-raising... and of course, to offer the female marketplace a unique, entertaining and informational event.

This unique event will carry a wide range of exciting new features, products, services and other programs that women will find useful in their work and personal lives. And yes ... many Woman's World products will cater to the inner-most **"Oh - I gotta` have that"** syndrome that virtually all women aspire to!! Of course, gentlemen will also be welcome ... what better place to shop for the "Woman Who Has Everything" ... or the "Woman Who Deserves Something Great!!"

Woman's World is a follow-up to the successful completion of The Man Show, which first took place in Saskatoon in May of 2006. These new annual projects will serve to help raise funds and profile for many worthy causes, while simultaneously sparking a unique and invigorating opportunity for suppliers in "all" categories, with a fun and functional chance to showcase, sell and promote their products or services via this highly attended event.

**"Woman's World"** promises to add a touch of class and flare to the event, turning the traditional trade show format into an absolute viewing and buying experience!!

## Here's a peek... at what you can expect to see and do at Woman's World!

- the hottest and latest fashion trends
- kitchen & bath upgrades
- recreation & games products
- hi-tech electronics
- personal care
- golf & sports equipment and tips
- health products
- try before you buy options
- enjoy unique food and beverage samples
- wine & cheese bar
- cars
- spas
- home renovation ideas and products
- crafts
- travel
- satellite & wireless communications
- furniture
- comedy presentations
- show stage
- live music
- motorcycles
- fitness products & clubs
- financial products
- car & home audio equipment
- clothing
- hobbies, camera & video equipment
- interactive displays
- martini bar
- demonstrations
- special guests
- ...and so much more

# WOMAN'S WORLD

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